



## ACE DENTAL OF TEXAS

 11 PROVIDERS  DENTISTRY  CENTRAL TEXAS  9 LOCATIONS

# Dental practice increases patient volume

## CHALLENGE

As CEO, Arunav Chakravarty grew Ace Dental of Texas to nine locations in Central Texas. To attract potential dental patients, he decided to consolidate nine schedules and increase his reach online. Mr. Chakravarty shopped for online booking solutions, but they all lacked the customization required to scale the business.

**“90% of patients book online, where they see availability for all of our locations.”**

Arunav Chakravarty, CEO



# 110%

Increase in new patients  
(month over month)

## SOLUTION

With NexHealth, Ace Dental of Texas used one platform to enable online booking for all locations. Patients view real-time availability and book appointments on the practice website or Google profiles. To satisfy increasing patient demand, Mr. Chakravarty decided to open a new location in Central Texas.

The practice also sent automated SMS and email messages to patients to confirm appointments or join waitlists for open slots. This effort, along with patient recall campaigns for dental cleanings, helped patient volume remain steady throughout the COVID-19 pandemic and reopening phase.